REDACTED - FOR PUBLIC INSPECTION



504 Snidow St. P.O. Box 549 Pembroke, VA 24136

Via Express Mail

October 23, 2013

Federal Communications Commission Attn: Marlene H. Dortch, Secretary 445 12th St., SW, Room TW-A325 Washington, DC 20554

RE: WC Docket Nos. 10-90 and 11-42

Dear FCC Secretary Dortch:

Enclosed please find four copies each of the Form 481 – Carrier Annual Reporting for Pembroke Telephone Cooperative "Confidential" and "Redacted" filed for Program Year 2014. This has been filed with USAC and the Virginia State Corporation Commission. Also, two copies have been sent to the FCC Wireline Competition Bureau to the attention of Mr. Charles Tyler. Pembroke Telephone Cooperative submits this as "CONFIDENTIAL FINANCIAL INFORMATION-SUBJECT TO PROTECTIVE ORDER IN WC DOCKET NOS. 10-90, 07-135, 05-337, 03-109, CC DOCKET NO. 01-92, 96-45, GN DOCKET NO. 09-51, WT DOCKET NO. 10-208, BEFORE THE FEDERAL COMMUNICATIONS COMMISSION."

Should you have any questions regarding this or need additional information, please do not hesitate to contact our office. Thank you for your help in this matter.

Sincerely,

Jill Williams

Office Manager

CC: FCC Wireline Competition Bureau

Mr. Charles Tyler

Enclosures

	m 481 - Carrier Annual Reporting Illection Form		FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013
<010>	Study Area Code	243	
<015>	Study Area Name	BROKE TEL COOP	
<020>	Program Year 201	4	
<030>	Contact Name: Person USAC should contact with questions about this data	ll Williams	
<035>	Contact Telephone Number: Number of the person identified in data line <030>	0-626-7111	
<039>	Contact Email Address: j3 Email of the person identified in data line <030>	.llwilliams@pemtel.net	
			54.313 54.422
ANNUA	L REPORTING FOR ALL CARRIERS		Completion Completion Required Required
<100>	Service Quality Improvement Reporting	(complete attached wo	(check box when complete)
4200 5	Outros Beneating (value)		orkshaet) Y
<200> <210>	Outage Reporting (voice) < check box if no c	(complete attached wo outages to report	rksheet) V
	Unfulfilled Service Requests (voice)	0	·
<310>	Detail on Attempts (voice)	(attach descriptive do	ocument)
<320> <330>	Unfulfilled Service Requests (broadband) Detail on Attempts (broadband)	(attach descriptive do	ocument)
<400>	Number of Complaints per 1,000 customers (voice)		
<410>	Fixed 0.5		
<420>	Mobile 0.0	.d)	
<430> <440>	Number of Complaints per 1,000 customers (broadbar		
<450>	Mobile 0.0		
<500>	Service Quality Standards & Consumer Protection Rule	s Compliance (check to indicate cert	ification)
<510>	190243va510	(attached descriptive do	
<600>	Functionality in Emergency Situations 190243va610	(check to indicate cert	
<610>	Company Price Offerings (voice)	(attached descriptive do (complete attached wo	<i>Content</i>
	Company Price Offerings (broadband)	(complete attached we	
<800>	Operating Companies and Affiliates	(complete attached wo	orksheet)
<900>	Tribal Land Offerings (Y/N)?	(if yes, complete attached wo	orksheet)
	Voice Services Rate Comparability	(check to indicate cert	
<1010>	Terrestrial Backhaul (Y/N)?	(attach descriptive do	
<11100>	Terrestrial Backhaul (Y/N)?	(if not, check to indicate cert (complete attached wo	
	Terms and Condition for Lifeline Customers	(complete attached wo	
	Price Cap Carriers, Proceed to Price Cap Additional Do	•	
<2000÷	Including Rate-of-Return Carriers affiliated with Price C		
<2000> <2005>		(check to indicate cert (complete attached wo	1 2 2 2 2 2 2
	Rate of Return Carriers, Proceed to ROR Additional Do	ocumentation Worksheet	
<3000>	,	(check to indicate cert	ification)
<3005>		(complete attached wo	orksheet)

	ervice Quality Improvement Reporting ollection Form	FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013
<010>	Study Area Code	
<015>	Study Area Name PEMBROKE	TEL COOP
<020>	Program Year 2014	
<030>	Contact Name - Person USAC should contact regarding this data	ll Williams
<035>	Contact Telephone Number - Number of person identified in data line <030>	340-626-7111
<039>	Contact Email Address - Email Address of person identified in data line <030>	jillwilliams@pemtel.net
<110>	Has your company received its ETC certification from the FCC?	(yes / no) O
<111>	If your answer to Line <110> is yes, do you have an existing §54.202(a) "5 year plan" filed with the FCC?	(yes / no) O
<112>	If your answer to Line <111> is yes, then you are required to file a progress report, on line <112> delineating the status of your company's existing § 54.202(a) "5 year plan" on file with the FCC, as it relates to your provision of voice telephony service. Attach Five-Year Service Quality Improvement Plan or, in subsequent years, your annual progress report filed pursuant to 47 C.F.R. § 54.313(a)(1). If your CETC which only receives frozen support, your progress report is only required to address voice telephony service.	ompany is a
	Please check these boxes below to confirm that the attached PDF, on line 112, contains a progress report on its five-year service quality improvement plan pursuant to § 54.202(a). The information shall be submitted at the wire center level or census block as appropriate.	Name of Attached Document (.pdf)
<113>	Maps detailing progress towards meeting plan targets	
<114>	Report how much universal service (USF) support was received	
<115>	How (USF) was used to improve service quality	
<116>	How (USF)was used to improve service coverage	
<117>	How (USF) was used to improve service capacity	
<118>	Provide an explanation of network improvement targets not met in the prior calendar year.	

(200) Service Outage Reporting (Voice)	FCC Form 481
Data Collection Form	OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013

<010>	Study Area Code	190243		
<015>	Study Area Name	PEMBROKE TEL COOP		
<020>	Program Year	2014		
<030>	Contact Name - Person USAC should contact regarding this data	Jill Williams		
<035>	Contact Telephone Number - Number of person identified in data line <030> 540-626-7111			
<039>	Contact Email Address - Email Address of person identified in data line <030> jillwilliams@pemtel.net			

<220>

	<a>	<b1></b1>	<b2></b2>	<b3></b3>	<b4></b4>	<c1></c1>	<c2></c2>	<d></d>	<e></e>	<f></f>	<g></g>	<h></h>
	NORS									Did This Outage		
	Reference	Outage Start	Outage Start	Outage End	Outage End	Number of		911 Facilities	Service Outage	Affect Multiple		
	Number	Date	Time	Date	Time	Customers Affected	Total Number of	Affected	Description (Check	Study Areas	Service Outage	Preventative
							Customers	(Yes / No)	all that apply)	(Yes / No)	Resolution	Procedures
ľ												
ŀ												
ŀ												
ŀ												
ļ												
							See attache	d				
								<u> </u>				
						WC	rksheet					
Ī												
İ												
ľ												
ŀ												
ŀ												
ŀ												
ĺ										_	·	
j												
ı												
ŀ												
L												

(700) Price Offerings including Voice Rate Data	FCC Form 481
Data Collection Form	OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013

<010>	Study Area Code	190243
<015>	Study Area Name	PEMBROKE TEL COOP
<020>	Program Year	2014
<030>	Contact Name - Person USAC should contact regarding this data	Jill Williams
<035>	Contact Telephone Number - Number of person identified in data line <030>	540-626-7111
<039>	Contact Email Address - Email Address of person identified in data line <030>	jillwilliams@pemtel.net

 <701> Residential Local Service Charge Effective Date
 1/1/2013

 <702> Single State-wide Residential Local Service Charge
 14.0

<703>

<a1></a1>	<a2></a2>	<a3></a3>	<b1></b1>	<b2></b2>	<b3></b3>	<b4></b4>	<b5></b5>	<c></c>
				Residential Local			Mandatory Extended Area	
State	Exchange (ILEC)	SAC (CETC)	Rate Type	Service Rate	State Subscriber Line Charge	State Universal Service Fee	Service Charge	Total per line Rates and Fees
								ļ
				See att	ached worksheet			
					acrica mornorios.			

(710) Broadband Price Offerings	FCC Form 481
Data Collection Form	OMB Control No. 3060-0986/OMB Control No. 3060-0819
	July 2013

<010>	Study Area Code	190243
<015>	Study Area Name	PEMBROKE TEL COOP
<020>	Program Year	2014
<030>	Contact Name - Person USAC should contact regarding this data	Jill Williams
<035>	Contact Telephone Number - Number of person identified in data line <03	0> ⁵⁴⁰⁻⁶²⁶⁻⁷¹¹¹
<039>	Contact Email Address - Email Address of person identified in data line <03	30> jillwilliams@pemtel.net

State	Exchange (ILEC)	Residential Rate	State Regulated Fees	Total Rate and Fees	Broadband Service - Download Speed (Mbps)	Broadband Service - Upload Speed (Mbps)	Usage Allowance (GB)	Usage Allowance Action Taken When Limit Reached {select }
		Se	<u>e attached</u>					
		work	sheet					
				_				

(800) Op	erating Companies		FCC Form 481
Data Coll	ection Form		OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013
<010>	Study Area Code	190243	
<015>	Study Area Name	PEMBROKE TEL COOP	
<020>	Program Year	2014	
<030>	Contact Name - Person USAC should contact regarding this data	Jill Williams	
<035>	Contact Telephone Number - Number of person identified in data line <0.	30> 540-626-7111	
<039>	Contact Email Address - Email Address of person identified in data line <0	30> jillwilliams@pemtel.net	
<810>	Reporting Carrier Pembroke Telephone Cooperative		
<811>	Holding Company		
<812>	Operating Company		

<813>	<a1></a1>	<a2></a2>	<a3></a3>
	Affiliates	SAC	Doing Business As Company or Brand Designation
=			
-			
-	See a	ttached works	heet
-			
-			
-			
=			
-			
=			
-			
-			
=			
-			
-			
-			
-			
-			
			

900) Tril	bal Lands Reporting		FCC Form 481
Data Coll	lection Form		OMB Control No. 3060-0986/OMB Control No. 3060-0819
			July 2013
ر د ۱۵۱۵۰	Shudu Area Coda	190243	
<010> <015>	Study Area Code Study Area Name		
<020>	Program Year	PEMBROKE TEL COOP 2014	
<030>	Contact Name - Person USAC should contact regarding this data	Jill Williams	
<035>	Contact Telephone Number - Number of person identified in data line		
<039>	Contact Email Address - Email Address of person identified in data line		
	·		
<910>	Tribal Land(s) on which ETC Serves		
<920>	Tribal Government Engagement Obligation		
		Name of Attached Docui	ment (.pdf)
	If your company serves Tribal lands, please select (Yes,No, NA) for		
	each these boxes to confirm the status described on the attached		
	PDF, on line 920, demonstrates coordination with the Tribal		
	government pursuant to § 54.313(a)(9) includes:		
		Select	
		(Yes,No,	
		NA)	
<921>	Needs assessment and deployment planning with a focus on Tribal		
	community anchor institutions;		
<922>	Feasibility and sustainability planning;		
<923>	Marketing services in a culturally sensitive manner;		
<924>	Compliance with Rights of way processes		
<925>	Compliance with Land Use permitting requirements		
<926>	Compliance with Facilities Siting rules		
<927>	Compliance with Environmental Review processes		
<928>	Compliance with Cultural Preservation review processes		
<929>	Compliance with Tribal Business and Licensing requirements.		

	o Terrestrial Backhaul Reporting lection Form	FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0 July 2013	
<010>	Study Area Code	190243	
<015>	Study Area Name	PEMBROKE TEL COOP	
<020>	Program Year	2014	
<030>	Contact Name - Person USAC should contact regarding this data	Jill Williams	
<035>	Contact Telephone Number - Number of person identified in data line <030>	540-626-7111	
<039>	Contact Email Address - Email Address of person identified in data line <030>	jillwilliams@pemtel.net	
<1120>	Please check this box to confirm no terrestrial backhaul options exist within the supported area pursuant to § 54.313(G)		
<1130>	Please check this box to confirm the reporting carrier offers broadband service of at least 1 Mbps downstream and 256 kbps upstream within the supported area pursuant to § 54.313(G)		

(1200) Terms and Condition for Lifeline Customers Lifeline Data Collection Form				FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013
ata con	iccion i om			July 2013
<010>	Study Area Code		190243	
<015>	Study Area Name		PEMBROKE TEL COOP	
<020>	Program Year		2014	
<030>	Contact Name - Person USAC should contact regarding this data		Jill Williams	
<035>	Contact Telephone Number - Number of person identified in data l	ine <030	> 540-626-7111	
<039>	Contact Email Address - Email Address of person identified in data	line <030)> jillwilliams@pemtel.net	
<1210>	Terms & Conditions of Voice Telephony Lifeline Plans		190243va1210 Name of attached document (.pdf)	
			Name of attached document (.pui)	
<1220>	Link to Public Website	HTTP_	www.pemtel.com/Local%20Service.htm	
	"Please check these boxes below to confirm that the attached PDF, on line 1210, or the website listed, on line 1220, contains the required information pursuant to § 54.422(a)(2) annual reporting for ETCs receiving low-income support, carriers must annually report:			
<1221>	Information describing the terms and conditions of any voice telephony service plans offered to Lifeline subscribers,	V		
<1222>	Details on the number of minutes provided as part of the plan,	~		

(2000) P	rice Cap Carrier Additional Documentation		FCC Form 491
			FCC Form 481
	lection Form		OMB Control No. 3060-0986/OMB Control No. 3060-0819
Including	Rate-of-Return Carriers affiliated with Price Cap Local Exchange Carriers		July 2013
<010>	Study Area Code 190243		
<015>	Study Area Name PEMBRO	KE TEL COOP	
<020>	Program Year 2014		
<030>	Contact Name - Person USAC should contact regarding this data Jill Wi		
<035>		-626-7111	
<039>	Contact Email Address - Email Address of person identified in data line <030> jil	lwilliams@pemtel.net	
CHECK tl	ne boxes below to note compliance as a recipient of Incremental Connect America Ph	ase I support, frozen High Cost support, High Cost support to offset	access charge reductions, and Connect America Phase II
	support as set forth in 47 CFR § 54.313(b),(c),(d),(e) the	information reported on this form and in the documents attached	below is accurate.
	Incremental Connect America Phase I reporting		
<2010>	2nd Year Certification {47 CFR § 54.313(b)(1)}		
<2011>	3rd Year Certification {47 CFR § 54.313(b)(2)}		
	Price Cap Carrier Receiving Frozen Support Certification (47 CFR § 54.312(a))		
<2012>	2013 Frozen Support Certification		
<2013>	2014 Frozen Support Certification		
<2014>	2015 Frozen Support Certification		
<2015>	2016 and future Frozen Support Certification		
			<u> </u>
	Price Cap Carrier Connect America ICC Support {47 CFR § 54.313(d)}		
<2016>	Certification Support Used to Build Broadband		
	Connect America Phase II Reporting {47 CFR § 54.313(e)}		
<2017>	3rd year Broadband Service Certification		
<2018>	5th year Broadband Service Certification		
<2019>	Interim Progress Certification		
<2020>	Please check the box to confirm that the attached PDF , on line 2021,		
.2020	contains the required information pursuant to § 54.313 (e)(3)(ii), as a recipie	nt	
	of CAF Phase II support shall provide the number, names, and addresses of		
	community anchor institutions to which began providing access to broadban	d	
	service in the preceding calendar year.	u	
<2021>	Interim Progress Community Anchor Institutions	Name of Attached Document Listing Required Information	
\ZUZ1>	interim Frogress Community Anchor institutions	Name of Addition Document Listing Required Information	

,	ate Of Return Carrier Additional Documentation		FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819
Data Coll	ection Form		July 2013
			,
<010>	Study Area Code 190243		
<015>	Study Area Name PEMBROKE	TEL COOP	
<020>	Program Year 2014		
<030>	Contact Name - Person USAC should contact regarding this data Jil Contact Telephone Number - Number of person identified in data line <030>	1 Williams 540-626-7111	
<039>	Contact Freighford Number - Number of person identified in data line <030>	jillwilliams@pemtel.net	
	·	*	
CHECK t	he boxes below to note compliance on its five year service quality plan (pursua CFR § 54.313(f)(2). I further certify that t	int to 47 CFR § 54.202(a)) and, for privately held carriers, ensuring the information reported on this form and in the documents attac	
	Progress Report on 5 Year Plan		
(3010)	Milestone Certification {47 CFR § $54.313\{f\}(1)(i)$ } Please check this box to confirm that the attached PDF , on line 3012 ,	Name of Attached Document Listing Required Information	
(3011)	contains the required information pursuant to \S 54.313 (f)(1)(ii), as a recipient of CAF Phase II support shall provide the number, names, and addresses of community anchor institutions to which began providing access to broadband service in the preceding calendar year.		
(3012) (3013) (3014)	Community Anchor Institutions {47 CFR § 54.313{f}(1)(iii)} Is your company a Privately Held ROR Carrier {47 CFR § 54.313{f}(2)} If yes, does your company file the RUS annual report Please check these boxes to confirm that the attached PDF, on line 3017, contains the required information pursuant to § 54.313{f}(2) compliance requires: Electronic copy of their annual RUS reports (Operating Report for	Name of Attached Document Listing Required Information	(Yes/No) (Yes/No)
(3015)	Telecommunications Borrowers)		
(3016)	PDF of Balance Sheet, Income Statement and Statement of Cash Flows		, ,
(3017) (3018)	If the response is yes on line 3014, attach your company's RUS annual report and all required documentation If the response is no on line 3014, Is your company audited?	Name of Attached Document Listing Required Information	190243va3017 (Yes/No)
	If the response is yes on line 3018, please check the boxes below to confirm your submission, on line 3026 pursuant to § 54.313(f)(2), contains		
(3019)	: Either a copy of their audited financial statement; or (2) a financial report in a format comparable to RUS Operating Report for Telecommunications		
(3020)	PDF of Balance Sheet, Income Statement and Statement of Cash Flows		
(3021)	Management letter issued by the independent certified public accountant that performed the company's financial audit.		
(3022)	If the response is no on line 3018, please check the boxes below to confirm your submission, on line 3026 pursuant to § 54.313(f)(2), contains: Copy of their financial statement which has been subject to review by an independent certified public accountant; or 2) a financial report in a format comparable to RUS Operating Report for Telecommunications Borrowers,		
(3023)	Underlying information subjected to a review by an independent certified		
(3024)	public accountant Underlying information subjected to an officer certification.		
(3025)	PDF of Balance Sheet, Income Statement and Statement of Cash Flows		_
(3026)	Attach the worksheet listing required information	Name of Attached Document Listing Required Information	

Certification - Reporting Carrier Data Collection Form		ier	FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013
<010>	Study Area Code	190243	
<015>	Study Area Name	rea Name PEMBROKE TEL COOP	
<020>	Program Year	2014	
<030>	Contact Name - Person USAC should contact regarding this data Jill Williams		
<035>	Contact Telephone Number - Number of person identified in data line <030> 540-626-7111		
<039>	Contact Email Address - Email Address of person identified in data line <030> jillwilliams@pemtel.net		

TO BE COMPLETED BY THE REPORTING CARRIER, IF THE REPORTING CARRIER IS FILING ANNUAL REPORTING ON ITS OWN BEHALF:

certify that I am an officer of the reporting carrier; my responsibilities include ensuring the accuracy of the annual reporting requirements for universal service support recipients; and, to the best of my knowledge, the information reported on this form and in any attachments is accurate.		
Name of Reporting Carrier: PEMBROKE TEL COOP		
Signature of Authorized Officer: CERTIFIED ONLINE	Date 10/14/2013	
Printed name of Authorized Officer: Leon Law		
Title or position of Authorized Officer: President		
Telephone number of Authorized Officer: 540-626-7111		
Study Area Code of Reporting Carrier: 190243	Filing Due Date for this form: 10/15/2013	

Certification - Agent / Carrier Data Collection Form				FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013
<010>	Study Area Code	190243		
<015>	Study Area Name	PEMBROKE TEL COOP		
<020>	Program Year	2014		
<030>	Contact Name - Person I	USAC should contact regarding this data J:	ll Williams	
<035>	5> Contact Telephone Number - Number of person identified in data line <030>		30> 540-626-7111	
<039>	 Contact Email Address - Email Address of person identified in data line <030 		30> jillwilliams@pemtel.:	net

TO BE COMPLETED BY THE REPORTING CARRIER, IF AN AGENT IS FILING ANNUAL REPORTS ON THE CARRIER'S BEHALF:

I certify that (Name of Agent) also certify that I am an officer of the reporting carrier; agent; and, to the best of my knowledge, the reports a	is authorized to submit the information reported on behalf of the reporting ca responsibilities include ensuring the accuracy of the annual data reporting requirements provided to the author ata provided to the authorized agent is accurate.
Name of Authorized Agent:	
Name of Reporting Carrier:	
Signature of Authorized Officer:	Date:
Printed name of Authorized Officer:	
Title or position of Authorized Officer:	
Telephone number of Authorized Officer:	
Study Area Code of Reporting Carrier:	Filing Due Date for this form:

TO BE COMPLETED BY THE AUTHORIZED AGENT:

Certification of Agen	t Authorized to File Annual Reports for CAF or LI Recipie	nts on Behalf of Reporting Carrier
	thorized to submit the annual reports for universal service support e reporting carrier; and, to the best of my knowledge, the informat	· · · · · · · · · · · · · · · · · · ·
Name of Reporting Carrier:		
Name of Authorized Agent or Employee of Agent:		
Signature of Authorized Agent or Employee of Agent: Date:		
Printed name of Authorized Agent or Employee of Agent	:	
Title or position of Authorized Agent or Employee of Age	nt	
Telephone number of Authorized Agent or Employee of	Agent:	
Study Area Code of Reporting Carrier:	Filing Due Date for this form:	
Persons willfully making false statements on this fo	rm can be punished by fine or forfeiture under the Communications Act of 18 of the United States Code, 18 U.S.C. § 1001.	1934, 47 U.S.C. §§ 502, 503(b), or fine or imprisonment under Title

Attachments

	perating Companies Rection Form	FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819
		July 2013
<010>	Study Area Code 190243	
<015>	Study Area Name PEMBROKE TEL COOP	
<020>	Program Year 2014	
<030>	Contact Name - Person USAC should contact regarding this data Jill Williams	
<035>	Contact Telephone Number - Number of person identified in data line <030> 540-626-7111	
<039>	Contact Email Address - Email Address of person identified in data line <030> jillwilliams@pemtel.net	
<810>	Reporting Carrier Pembroke Telephone Cooperative	
<811>	Holding Company	
<812>	Operating Company	

<813>	<a1></a1>	<a2></a2>	<a3></a3>
	Affiliates	SAC	Doing Business As Company or Brand Designation
_	Giles-Craig Communications Inc.		
_			
_			
_			
-			
_			
_			
-			
_			
_			
_			
_			
_			
_			
_			
_			
-			
-			
_			
_			
-			

Pembroke Telephone Cooperative's demonstration of complying with applicable service quality standards and consumer protection rules:

In establishing this certification in its 2005 ETC Order,¹ the FCC found that an ETC must make "a specific commitment to objective measures to protect consumers." ² The Commission found that for wireless ETCs, compliance with CTIA's Consumer Code for Wireless Service would satisfy this requirement" and that the sufficiency of other commitments would be considered on a case-by-case basis. ³ In this context, the FCC stated, "to the extent a wireline or wireless ETC applicant is subject to consumer protection obligations under state law, compliance with such laws may meet our requirement."

As a Cooperative, and in accordance with Virginia Annotated Code (VAC), 20 VAC 5-485, Telephone Cooperatives Act, **Pembroke Telephone Cooperative** ("Company") is not governed by the rules of the VAC for service quality standards and consumer protection rules. However the Company in the interest of protecting its own customers has incorporated consumer protection procedures comparable to those required of ILEC's in the State of Virginia, allowing the Company to meet or exceed existing VAC rules. These procedures include, but are not limited to, the following: (1) publishing the rates, terms and conditions of service; (2) truth-in-billing requirements;

¹ Federal-State Joint Board on Universal Service, CC Docket No. 96-45, Report and Order, FCC 05-46 (rel. Mar. 17, 2005) ("2005 ETC Order").

² *Id.* at para. 28.

³ *Id.* The FCC noted that under the CTIA Consumer Code, wireless carriers agree to: "(1) disclose rates and terms of service to customers; (2) make available maps showing where service is generally available; (3) provide contract terms to customers and confirm changes in service; (4) allow a trial period for new service; (5) provide specific disclosures in advertising; (6) separately identify carrier charges from taxes on billing statements; (7) provide customers the right to terminate service for changes to contract terms; (8) provide ready access to customer service; (9) promptly respond to consumer inquiries and complaints received from government agencies; and (10) abide by policies for protection of consumer privacy." *Id.* at n. 71.

and (3) CPNI, Red Flag Rules and other applicable federal and state requirements governing the protection of customers' privacy.

Pembroke Telephone Cooperative's Ability to Function in Emergency Situations

Pembroke Telephone Cooperative hereby certifies that it is able to function in emergency situations as set forth in the Code of Federal Regulations, Title 47, Part 54, Subpart C, §54.202(a)(2). The Company's network is designed to remain functional in emergency situations without an external power source, is able to reroute traffic around damaged facilities, and is capable of managing traffic spikes resulting from emergency situations as required by Section 54.202(a)(2). The Company can change call routing translations as needed to reroute traffic around damaged facilities. Changing call routing translations will also allow the Company to manage traffic spikes throughout its network, as emergency situations require.

As a Cooperative, and in accordance with Virginia Annotated Code (VAC), 20 VAC 5-485, Telephone Cooperatives Act, Pembroke Telephone Cooperative is not governed by VAC rules regarding Emergency Operations. However, in compliance with Federal emergency situations rules the Company's central offices have adequate provision for emergency operations, Specifically, each central office building is supplied with standby generators and battery back-up that enable the central office to keep running until power is restored so long as fuel is available, or until system changes are made to reroute traffic.

Section 54.202(a)(2) requires ETCs that are designated by the Commission to "demonstrate its ability to remain functional in emergency situations, including a demonstration that it has a reasonable amount of back-up power to ensure functionality without an external power source, is able to reroute traffic around damaged facilities, and is capable of managing traffic spikes resulting from emergency situations."

Pembroke Telephone Cooperative

VA S.C.C. Tariff No. 1 First Revised Page No. 60 Cancelling Original Page No. 60

SECTION 4. DESCRIPTION OF SERVICES AND RATES (Continued)

4.10 Virginia Universal Service Plan (VUSP)

4.10.1 General

The Virginia Universal Service Plan (VUSP) is an offering designed to assist qualified customers to subscribe to and to retain Local Exchange Service. The VUSP consists of the Lifeline Program.

(C)

4.10.2 Regulations

- A. VUSP Service is available to all qualified customers and will be provided at the residential measured rate or at the individual line rate as described in Section 4. VUSP is applicable only on the primary residence line.
- B. VUSP is inclusive of Local Exchange Service and is subject to the regulations governing Local Exchange service in Section 4 of this tariff.
- C. A customer must be certified by the appropriate state agency that they participate in one of the following programs: Medicaid; Supplemental Nutrition Assistance Program (SNAP), formerly known as food stamps; ** Supplemental Security Income (SSI); Federal Public Housing Assistance (Section 8); Low-Income Home Energy Assistance Program (LIHEAP); National School Lunch Program's free lunch program; Temporary Assistance for Needy Families (TANF); or, be able to provide proof of household income which is at or below 135% of the annual Federal Poverty Guideline for all States. Such certification must be provided to the Company and be based in accordance with Federal Communications Commission rules found in CFR § 54.410.
- D. VUSP Service will continue to be provided to a customer who meets the qualification criteria outlined above. The continuation of qualification for VUSP Service must be recertified every 12 months, following the establishment of the VUSP (C) Service. Without such recertification, the customer's VUSP Service will be discontinued.
- E. When the Telephone Company receives notice from the appropriate state agency under the auspices of the Virginia Secretary of Human Resources, or the customer, that the customer is no longer meeting the qualification criteria outlined above, the Telephone Company will notify the customer that the VUSP Service will be disconnected or changed to another class of residential service. This change will be made at no charge to the customer.

(M)

(M)

** Qualification criteria in addition to the VUSP are due to Federal Communications Commission rules.

(M) Material previously appearing on this Page now appears on Page 61.

Issued: August 1, 2012

Effective: August 1, 2012

(M)

(M)

(D)

(D)

Pembroke Telephone Cooperative

VA S.C.C. Tariff No. 1 First Revised Page No. 61 Cancelling Original Page No. 61

SECTION 4. DESCRIPTION OF SERVICES AND RATES (Continued)

- 4.10 Virginia Universal Service Plan (VUSP) (Continued)
 - 4.10.2 Regulations (Continued)
 - F. A VUSP customer may not subscribe to any other Local Exchange Service on the same premises.
 - G. The Company will not disconnect service for non-payment of toll charges. VUSP Service will not be connected if an outstanding balance associated with local service is owed by the customer.
 - H. Customers eligible for VUSP Service are not required to pay a deposit if the customer does not owe the Telephone Company for previous service. Customers eligible for VUSP Service are not required to pay a deposit in order to initiate service if the customer voluntarily elects toll denial. Voluntary toll denial will be provided to qualifying VUSP subscribers at no charge.

(M) Material appearing on this Page previously appeared on Page 60.

Issued: August 1, 2012

Effective: August 1, 2012

Pembroke Telephone Cooperative

VA S.C.C. Tariff No. 1 First Revised Page No. 62 Cancelling Original Page No. 62

SECTION 4. DESCRIPTION OF SERVICES AND RATES (Continued)

- 4.10 Virginia Universal Service Plan (VUSP) (Continued)
 - 4.10.4 Lifeline Program
 - A. The Lifeline Program provides for a credit to monthly local service charges for qualifying residential customers.
 - B. Lifeline is supported by the Federal Universal support mechanism.
 - C. The amount of credit will not exceed the charge for local service.

(C) | (C)(I)

The total Lifeline credit available to an eligible VUSP customer is \$9.25

Issued: August 1, 2012

Effective: August 1, 2012

REDACTED – FOR PUBLIC INSPECTION

PEMBROKE TELEPHONE COOPERATIVE (SAC 190243) ATTACHMENT – LINE 3017 ATTACHMENT REDACTED IN ENTIRETY